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The Norfolk County Agricultural Society and its signature event, the Norfolk County Fair and Horse Show, located in Simcoe, Ontario, Norfolk County, is calling for applications for the position of General Manager.

Formed in 1840, the Norfolk County Agricultural Society's primary mission is to:

- \* Ensure the successful staging of Ontario's oldest and 4th largest Fair
- \* Create unique educational experiences or events during other times of the year, in partnership with hundreds of volunteers, various community organizations, corporate sponsors and government funding agencies.

Reporting to the volunteer Board of Directors, the General Manager is required to lead and direct the daily operations, performance and annual budget preparation and management of \$2.5M that helps generate over \$15M in economic development in Norfolk County.

This position involves the daily supervision of a team of qualified personnel and the rigorous oversight of a 48-acre campus including buildings of various sizes and capacities ranging from 900 to 23,000 square feet. The campus also includes an outdoor 3,000 seat grandstand, a 1/2-mile racetrack, a large infield, parking lots and a serviced campground.

General Manager must be someone capable of and be responsible for:

- \* Effectively monitoring and improving operational excellence and all facility assets.
- \* Ensuring the provision of outstanding customer service
- \* Capable of responding to opportunities that will allow it to be successful as the premier entertainment facility in Norfolk County.
- \* Identifying, collaborating with and retaining corporate sponsorship
- \* Working with keeping relations with tourism organizations, industry, community agencies, businesses and any other local organizations
- \* Negotiating, operating and monitoring operational contracts
- \* Attending various meetings of the Board, advisory committees to the Fair, talent agencies or show producers and local school board representatives
- \* Serving as a liaison with representatives of municipal, county, provincial and federal government agencies both elected and non-elected.

If you are a strong and creative leader capable of working with various sectors that are part of an agricultural and rural setting including tourism, industry, entertainment and events planning, facilities management, marketing and volunteer engagement, you may be our candidate.

If so, please send a full resume, cover letter and salary expectations by no later than 5:00 p.m. EST February 12th, 2022, via email and addressed private and confidential to:

Steven Balcomb-President, Board of Directors, Norfolk County Agriculture Society

[NCASHiring@gmail.com](mailto:NCASHiring@gmail.com) While we appreciate all applications, only those chosen for an interview will be contacted. The Norfolk County Agricultural Society is committed to being a fair employer and welcomes diversity. Candidates requiring accommodations are asked to identify their needs.