



172 South Drive
Simcoe, Ontario N3Y 1G6

For Immediate Release

Norfolk County Agricultural Society to Host New Holiday Experience

November 7th, 2023 Simcoe - The Norfolk County Agricultural Society is excited to announce its first-ever experiential Christmas Market. The Norfolk Night Market - Christmas Edition presented by Handy Henry will be held at the Norfolk County Fairgrounds Building #2 Upper Homecraft and Outdoors located at 172 South Drive Simcoe on Friday, December 1st, and Saturday, December 2nd, 2023.

Over 50 vendors will showcase a wide variety of festive goods and wares, providing your one-stop holiday shopping outing with friends or family. Guests can enjoy local beer, wine and spirits, as well as other warm seasonal beverages, while listening to live entertainment and carollers. In addition to shopping, attendees can sign up to participate in winter workshops, take a horse-drawn carriage ride around the fairgrounds or warm up by one of our fire pits while enjoying the festive ambiance of the holiday season.

"We are delighted to offer the community a unique festive Christmas experience this year," said the Norfolk County Agricultural Society General Manager, Angela Hogeveen, "The event will be a fantastic opportunity to support local vendors and businesses in our community, and stock up on holiday gifts and goods while enjoying the holiday season with friends and family."

Kids are welcome to sit and write a letter to Santa and get a photo with him too. Sensitive Santa will be available on Saturday afternoon. The Norfolk County Agricultural Society has partnered with Haldimand Norfolk Women's Services for this event, who will be on-site collecting personal care items and gift card donations for women. Along with gift cards.

This community event is presented by local concrete business **Handy Henry** and is supported by NCAS sponsors Norfolk Simcoe Electric and AuthentigATE ticketing. For more information about how to get your business involved contact Catherine@norfolkcountyfair.com

Admission is only \$5 and kids 12 and under are free to attend. For more information, visit the event website at **NorfolkNightMarket.com** or follow on the Norfolk County Fair's social media channels.

Formed in 1840, the Norfolk County Agricultural Society has a long history of promoting awareness of agriculture as well as new events and activities that bring countless hours of entertainment and education to the area. The Society holds the title of Top 100 Festivals and Events for the Norfolk County Fair and Horse Show and Eat & Drink Norfolk. These events are recognized by Festival & Events Ontario. Visit norfolkcountyfair.com for more information on all things happening at the Norfolk County Fairgrounds.

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