



172 South Drive
Simcoe, On.
N3Y 1G6

Norfolk County 'Fairgrounds Festival' set to ROCK Simcoe June 9-10, 2023.

March 27th 2023, Simcoe Ontario The Norfolk County Agricultural Society revealed the Saturday night lineup for the upcoming highly anticipated 'Fairgrounds Festival' taking place June 9th and 10th in Simcoe ON. **Bif Naked, Sloan, and Finger Eleven will showcase some of the best Canadian Throwback Rock!**

The 'Norfolk County Fairgrounds Festival' will also encompass the Norfolk Night Market running 3-10pm, an all ages, family friendly experience featuring artisan vendors, interactive games and exhibits, food trucks, and local craft beer, wine and cider. Patrons will enjoy a packed lineup of live local music at the night market before the concert begins.

The Grandstand will rock with a headline concert on both Friday and Saturday Night. Saturday's Lineup features three amazing National Artists; **Bif Naked, Sloan** and **Finger Eleven**. Friday night's lineup will be announced soon.

Bif Naked - This incredibly multi-talented artist has quite the biography. In short, her solo albums include the self-titled album, Bif Naked, released in 1996, "I Bificus" in 1998 and Purge released in 2001. A noted poet, she has also released a spoken word album called Okenspay Ordway. In 2005, after narrowing it down from over 50 songs, she released Superbeautifulmonster, which featured 13 tracks. She has toured Europe, the United States, and Canada as a headlining act, and has performed on bills with Green Day, Snoop Dogg, Billy Idol, Dido, Devin Townsend, Sarah McLachlan, Sheryl Crow, Chrissie Hynde, Foo Fighters, The Cult and more. Bif's music has been featured in and on soundtracks for shows including Buffy the Vampire Slayer, Charmed, Moonlight, The Crow: Stairway to Heaven and Celebrity Deathmatch. Aside from her music career, Bif is a University theatre major, and a Prairie Theatre Exchange graduate, also a sought-after actor.

SLOAN-Sloan is a Toronto-based rock band from Halifax, Nova Scotia, the quartet possessed a rare chemistry from the start. There are so many moments peppered throughout the 30-year history of Canadian indie rock heroes Sloan that set them well apart from the pack. Over the course of their quarter-century career, Sloan have amassed an outstanding collection of over 250 songs and more than 30 singles with airplay at Canadian Rock Radio. Sloan have received nine Juno Award nominations and won for Best Alternative Album in 1997. The band was named one of Canada's top five bands of all-time in a CBC critics poll.

FINGER ELEVEN - Finger Eleven is a Canadian rock band from Burlington, Ontario, formed in 1990. They have released seven studio albums (six as Finger Eleven and one as Rainbow Butt Monkeys), with their album The Greyest of Blue Skies bringing them into the mainstream. Their 2003 self-titled album achieved Gold status in the United States and Platinum in Canada, largely from the success of the single "One Thing", which marked the band's first placing on the US Hot 100 Chart at number 16. Between 1995 and 2016, Finger Eleven was among the top 75 best-selling Canadian artists in Canada and among the top 25 best-selling Canadian bands in Canada.

More event details, and tickets will be available soon, for purchase ONLINE at fairgroundsfestival.ca, festival passes for both Friday and Saturday will encompass 2 nights of admission to the Norfolk Night Market, concert tickets, and free on-site parking. Single Day tickets will be available at a later date.

TICKET TYPES:

- **A VIP festival pass**, available in very limited quantities. The VIP section is a spacious, private, elevated viewing area and provides VIPs exclusive access to a private cash bar with varied drink selection including spirits, snacks and a VIP host, dedicated washroom facilities, a VIP lanyard and access to all areas of the concert venue including the "Party on the Track", to get right in front of the stage to see the performers if desired.

- **“Party on the Track”**, General Admission to the concert area for those who want to stroll, visit, drink, dance and have fun! This is a licensed area with a number of stand-up tables and only available to track patrons. Party starts at 6:30pm. Limited to 19+ attendees.
- **Reserved Grandstand Seating** - The grandstand will be licensed and limited to attendees 19 years of age or older.

The Norfolk County Agricultural Society, in partnership with Norfolk County and supported in part by the Amplify Norfolk initiative, will capping off Community days across the County with the Fairgrounds Festival on June 9th and 10th. The event will also feature “Find your Folk” tourism zones showcasing all that Norfolk County has to offer.

Two-Day Festival passes which include access to both concerts, entry to the night market, and free on-site parking will start at \$50 and will be on sale soon, online at FAIRGROUNDSFESTIVAL.CA

Sign up for our mailing list for first access to tickets. bit.ly/NCFSignup

The Norfolk County Agricultural Society is celebrating 183 years of the Norfolk County Fair and Horse show, and looks forward to this year’s edition the third largest fair in Ontario with an annual attendance in excess of 100,000 visitors. The Fair along with Eat & Drink Norfolk has earned a “Top 100” event designation through Festivals and Events of Ontario.

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Norfolk County Fair & Horse Show
October 3rd - 9th, 2023 in Simcoe, ON

Eat & Drink Norfolk,
April 13th, 14th, 15th, 2023 at the CIBC Auditorium

Fairgrounds Festival
June 9th, 10th on the Fairgrounds