



172 South Drive  
Simcoe, On N3Y 1G6

*For Immediate Release*

### **Norfolk County Fair Ramping up for the 183rd Edition**

**August 28th, 2023 Simcoe, ON-** The Norfolk County Agricultural Society is ramping up for the 183rd edition of the Norfolk County Fair and Horse Show being held October 3rd-9th, 2023. It takes an unbelievable amount of planning and preparation to host the third largest fair in Ontario and we couldn't do it without the support and leadership of our Executive team, along with the Board of Directors, staff and countless community volunteers.

Every year the Norfolk County Agricultural Society endeavors to embrace the long standing traditions of 183 years of the annual fall fair, and also look to bring new experiences to the community, new energy to the competitions, shows, food, rides, games and agricultural experiences.

#### **COMPETITIONS:**

One of the oldest components of the traditional agricultural fair, competitions showcase the skills, hobbies and livelihoods of Norfolk County and its residents. Entries are OPEN for all competitions at the 2023 Norfolk County Fair and Horse Show! Visit [norfolkcountyfair.com](http://norfolkcountyfair.com) to find prize books listing rules, divisions and entry parameters.

- Over \$100,000 in prize money is awarded annually!
- There are 4 prize books available:
  - General prize list featuring anything from sewing, baking and quilts to field crops, floral design, painting and photography
  - Junior prize list for anyone under the age of eighteen and includes art, crafts, educational projects, culinary, plants and flowers, fruit, 4-H and more
  - Horse Show prize list
  - Livestock prize list, which includes a poultry division which will return this year after a mandated close in 2022
- A limited quantity of printed prize books are available in the fair office
- Entries can be registered online or paper entry forms are available to pick up in the fair office
- **Deadline to register your entries is September 23, 2023 5:00 p.m.**

## GRANDSTAND ENTERTAINMENT:

- **Tuesday October 3** - *FMX World Tour "Stars of Freestyle Motocross" @ 7pm*
  - Presented by Unilever, and Brand new to the five nights of Motorsports at the Fair, we are pleased to host the FMX World Tour "Stars of Freestyle Motocross", an extreme sport competition combining FMX, BMX and extreme motorcycle stunts. Professional motocross-riders participating in intense competitions, throwing out some of the most death-defying tricks ever seen. You won't want to miss this exciting show on Tuesday evening.
- **Wednesday October 4** - *Edge Motorsports Destruction Demolition Derby @ 7pm*
  - Figure 8, Junk Run and Pro Compact classes
  - Over \$7000 in prize money to be awarded
  - \$75 entry fee, space is limited
  - Participants can register at [edgemotorsports.ca](http://edgemotorsports.ca)
- **Thursday October 5** - *Monster Madness - Monster Trucks @ 7pm*
  - Monster Madness thunders in with huge Monster Trucks, enormous jumps and adrenaline filled action as they leap, crush and entertain!
- **Friday October 6** - *Pure Spirits Party on the Track presented by Scotlynn*
  - COMING SOON: Artist TBA MONDAY SEPTEMBER 4 @ 10am
- **Saturday October 7** - *Pure Spirits Party on the Track*
  - COMING SOON: Artist TBA MONDAY SEPTEMBER 4 @ 10am
- **Sunday October 8** - *OTTPA Grand Daddy Tractor Pull @ 7pm*
  - Tractor Pulling is known as "the world's heaviest motorsport." The goal of tractor pulling is to determine the strongest machine and the best driver. Different to every other motorsport in the world, it is not about the speed, but distance pulled.
- **Monday October 9** - *Edge Motorsports Championship Destruction Demolition Derby @ 6pm*
  - Stock Compacts, Stock Full Size and Pro Full Size classes
  - Over \$11,000 in prize money to be awarded Monday
  - \$75 entry fee, space is limited
  - Participants can register at [edgemotorsports.ca](http://edgemotorsports.ca)
  - ANNOUNCEMENT: Seats in the Main Grandstand for Monday's Demolition Derby will be available for reserved seating purchase at \$5 online in advance, or on the day of show. All other bleachers will remain available at no charge beyond fair admission.

The highly anticipated headline announcements for the Party on the Track presented by Pure Spirits are coming Monday September 4th, at 10:00 a.m. The wait will be worth it. BOTH the Friday and Saturday night concerts will be announced and Concert Tickets will go on Sale Tuesday September 5th at 10:00 a.m. Four different viewing options will be available; Reserved grandstand seating - All Ages (NO alcohol sections), Reserved Grandstand Seating - Licensed 19+ Sections, Party on the Track tickets - general admission 19+, and VIP Tickets, 19+ offering an elevated experience featuring Pure Spirits beverages, dedicated washroom facilities, snacks, heaters and VIP hosts. For a very limited time, a ticket to BOTH concerts will be offered at a discounted price, and new for this year, ALL CONCERT TICKETS WILL INCLUDE FAIR ADMISSION IN THE PRICING.

**FOOD:**

A Favourite feature of the event each year, in 2023 the Fair boasts over 50 food vendors offering the sweet and savory treats we look forward to each year, and adds some fun new offerings to the mix. Some of the new additions to the food lineup this year come following massive popularity at June's Fairgrounds Festival. Fair newcomers joining the list this year are:

- Philthy Philly's - featuring specialty Philly cheese steak and chopped cheese poutines
- Cheeseheadz - offering their famous Grilled Cheese, Mac and Cheese, and Chicken Sandwiches
- The Dipped Dessert Club - Adding a second trailer to their popular cheesecake on a stick, serving warm homemade apple fritters with your choice of ice cream and toppings.
- Many of the local and historical favourites are returning for another year, and are putting a twist on their traditional menus. We have to wait for them to be released closer to the Fair.

Stay tuned for more details and a full vendor list coming soon.

After great success on launch in 2022, Lounge 5, will once again animate the Curling rink floor in bldg #5 featuring local beer, wine, spirits and cider, and live local entertainment throughout the week in a cheerful lounge setting. The Lounge 5 schedule will be announced on August 30.

The midway rides and games will be operated in full by World's Finest Shows, The Norfolk Fair Market has grown to showcase over 50 local artisan vendors in the Rec Centre, alongside a reimagined Kids World and family rest area, allowing a break from the elements of the outdoors. Returning Fair Favourites including Bandaloni the one man band, and the High-flying SuperDogs show, will be joined on the entertainment schedule by some surprise superhero visitors. More details and showtimes will be available soon at [norfolkcountyfair.com](http://norfolkcountyfair.com).

Advance Fair Admission Passes and One Day Ride All Day Vouchers will also go on sale Tuesday September 5, at all Roulston's Pharmacy locations, Simcoe Wellness Centre, Simcoe Downtown, Port Dover, and Delhi, and at [NorfolkCountyFair.com](http://NorfolkCountyFair.com). Discounted tickets, parking and "Ride One Day All Day" vouchers will only be available for purchase at Roulston's or online until Midnight Oct. 2nd, 2023.

*The Norfolk County Fair & Horse Show is celebrating 183 years, and is the third largest fair in Ontario. The Fair has earned "Top 100" event designations from Festivals and Events of Ontario and is one of the top fairs in the country according to the Canadian Association of Fairs and Exhibitions. Norfolk County Fair & Horse Show is held in Simcoe, Ontario - October 3rd – 9th , 2023.*

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