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For Immediate Release



Eat & Drink Norfolk – GET A TASTE OF NORFOLK

April 3rd, 2017 Simcoe – The Norfolk County Agricultural Society is excited to announce that “Eat & Drink Norfolk” is back for its eighth consecutive year. Dates for this year’s event are Thursday, April 6th from 5:00 pm to 10pm, Friday, April 7th from 5:00 pm to 10:00 pm and open again on Saturday April 8th from 1:00pm until 10:00 pm.

Continuing to ride the wave of success, “Eat & Drink Norfolk” was recently named one of Ontario’s Top 100 Festivals & Events for the third year in a row. “We are so excited to receive this provincial designation. Our success is a reflection of the high quality of the participating local restaurants, wineries, breweries and food producers as well the community that continues to support us year after year. The dedication of our vendors, staff, volunteers and sponsor partners has resulted in a truly amazing event” states Zorad.

“Eat & Drink Norfolk” provides an opportunity to come out to a relaxed atmosphere in the AUD at the Norfolk County Fairgrounds, to mix and mingle while sampling local products from over 30 participating vendors. Many well-known local restaurants, wineries, breweries and food producers are back again along with some new vendors who are participating for the first time.

Now in its eighth year, “Eat & Drink Norfolk” has grown into the premier spring event in Norfolk County. “Express entry advance tickets are selling quickly. People are excited to see what their favourite vendors will be offering and to discover what’s new!” says Special Events Manager Chantal Zorad.

Live musical entertainment will feature Felicia McMinn and Benjamin Dakota Rogers on Thursday evening, Grey Sky performing Friday evening. Saturday will feature an all-day musical line up with Evan Champagne, Felicia McMinn and With the Dudes taking the stage.

A photo booth will be available for couples and groups in partnership with Lighthouse Festival Theatre. Those attending will also have the opportunity to vote for their favourite food booth, favourite wine and beer booth along with best overall design. The winning vendors are presented with a ribbon to display in their business all year along with much coveted bragging rights.

Admission to “Eat & Drink Norfolk” is \$12 on Thursday and \$14 Friday and Saturday. Express advance tickets to this popular event are available at the Fair Office.

Food and beverage tasting tokens will be available at the show for just \$1 each. Each sample at the show typically costs between one and four tickets. Must be 19 years of age and older to attend.

“Eat & Drink Norfolk” is a perfect opportunity to enjoy the many great food and beverage products in Norfolk County, all in one location, in a casual relaxed atmosphere. It is a fundraising initiative of the Norfolk County Fair. Special thanks to this year’s sponsor partners Scotiabank, Simcoe Reformer, Libro Credit Union, Norfolk County, MyFM 98.9, Canadian Tire Simcoe/Delhi, Norfolk News, Edgil Pool Services, Eising Greenhouses & Garden Centre, Sublime Signs and Kewl Events.

For more detailed information visit www.norfolkcountyfair.com or call (519) 426-7280 x 231

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